THE NEW LOOK UROWNE UNIVERSITY LIBRARY

Your Trusted Partner in Teaching, Learning & Research

http://maktabios.blogspot.com/2014/10/the-worlds-most-famous-libraries.html
GOAL STATEMENT

• To support the University’s endeavor in improving its international rankings through excellent research and learning support.
## HOW TO IMPROVE OUR RANKING?

<table>
<thead>
<tr>
<th>Category</th>
<th>THES</th>
<th>QS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Teaching</strong></td>
<td>30%: incl. reputation survey</td>
<td>20%: faculty/student ratio</td>
</tr>
<tr>
<td><strong>Research</strong></td>
<td>60%: incl. reputation survey &amp; Scopus citation</td>
<td>20%: Scopus citation</td>
</tr>
<tr>
<td>International Outlook</td>
<td>7.5%: students &amp; faculties</td>
<td>10%: students &amp; faculties</td>
</tr>
<tr>
<td><strong>Academic Reputation</strong></td>
<td>33%, already counted in teaching &amp; research above</td>
<td>40%: Survey</td>
</tr>
<tr>
<td>Employer Reputation</td>
<td></td>
<td>10%: Survey</td>
</tr>
<tr>
<td>Others</td>
<td>2.5%: industry income</td>
<td>-</td>
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</tbody>
</table>

http://librarylearningspace.com/ruths-rankings-5-comparing-times-higher-education-qs-rankings/
SOME BLOCKS TO START OFF…

Library staff

Learning

Students

Research

Faculty

Teaching

Services

Content

Collaboration

Marketing

University admin.
CONNECTING THE DOTS…

• To create a **new look** of the Library, we **reallocate** our **Library staff** and **Content** with **new and innovative** ways, that will allow us to provide **excellent Services** in supporting **Learning**, **Teaching & Research** of the **University**, such that **Students**, **Faculty** & **University admin.** who come to the Library will have a **pleasant experience**.

We will convey this message via **Marketing & Collaboration**.
101 Innovative tools and sites in 6 research workflow phases (< 2000 - 2015)

CHANGE FOR THE BETTER?

http://figshare.com/articles/101_Innovations_in_Scholarly_Communication_the_Changing_Research_Workflow/1286826
WHO CAN PULL THINGS OFF?

• A leader who is....

• 👍 risk-taking, positive, optimistic, meticulous, problem-solver, visionary, talent spotter, team player, creative, open-minded, good listener, supportive

• 👎 risk-adverse, conservative, traditional, aggressive, tough, emotional, keep-to-himself, laissez-faire, inflexible

• In the short-run (1-2 years), a transactional style might be more suitable to put things in place, but a transformational style will be desirable in the long run (3-5 years).
OBJECTIVES

1. **Research Services [$:5 & IMPACT:5]**
   - Enable the University to discover its research strengths and the emerging areas of research through the use of research analytics

2. **Content Discovery [$:5 & IMPACT:5]**
   - Ensure that collection strength (print/electronic) is maintained and enhanced in alignment with the University’s research focus & teaching needs

3. **Upskilling of Staff [$:3 & IMPACT:5]**
   - Provide incentives to staff to make them proactively acquire the new skills/knowledge in digital scholarship, scholarly communication & analytics

4. **Building Partnership [$:1.5 & IMPACT:5]**
   - Collaborate with publishers, consultants, practitioners & campus partners to foster awareness of best practices of teaching & research in the University

*5: Most substantial*
OPERATIONAL PRIORITIES

1. Set-up different **teams/ committees** to take care of different tasks
   - Scholarly communications
   - Marketing
   - Digital Scholarship
   - Library and Research Analytics

2. Collect user feedback via **survey, focus group & interview**, then **reprioritize** service offerings with a data-driven approach
   - Do more **OUTREACH** with Faculties & Students, & use more **CONSORTIUM** resources
   - Do less **MANUAL HANDLING** [$$$
   - Stop subscribing **LOW USAGE** serials [$$$

3. Develop assessment tools to **recognize staff contribution** to the Library New Look endeavor
   - Promotion, leaves, professional development, new duties, etc.

4. Rearrange **staff working space** to stimulate spark & exchange
SUCCESSFUL METRICS

• Scores of Teaching, Research & Academic Reputation in University Ranking

• Metrics:
  • Citation counts, h-index in Scopus
  • Field-weighted citation impact in SciVal
  • Top 1% & hot papers in Essential Science Indicators
  • Top-tier publications in SCI/SSCI
  • Weighted Fractional Count in Nature Index
  • (Altmetrics for institutions, PlumX, Altmetric.com)

• Research Assessment Exercise / Research Excellence Framework

• Ratings in Library survey (LibQUAL+, Ithaka S+R)
OTHER CONSIDERATIONS

1. Library space enhancement
   - Study spaces
   - Collaboration areas
   - Research gateway

2. Community engagement

3. Knowledge exchange within & beyond the University
“Everything is difficult before it is easy”

– Goethe J. W.