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<http://maktabios.blogspot.com/2014/10/the-worlds-most-famous-libraries.html>

THE NEW LOOK UROWNE UNIVERSITY LIBRARY

**Your Trusted Partner in
Teaching, Learning & Research**

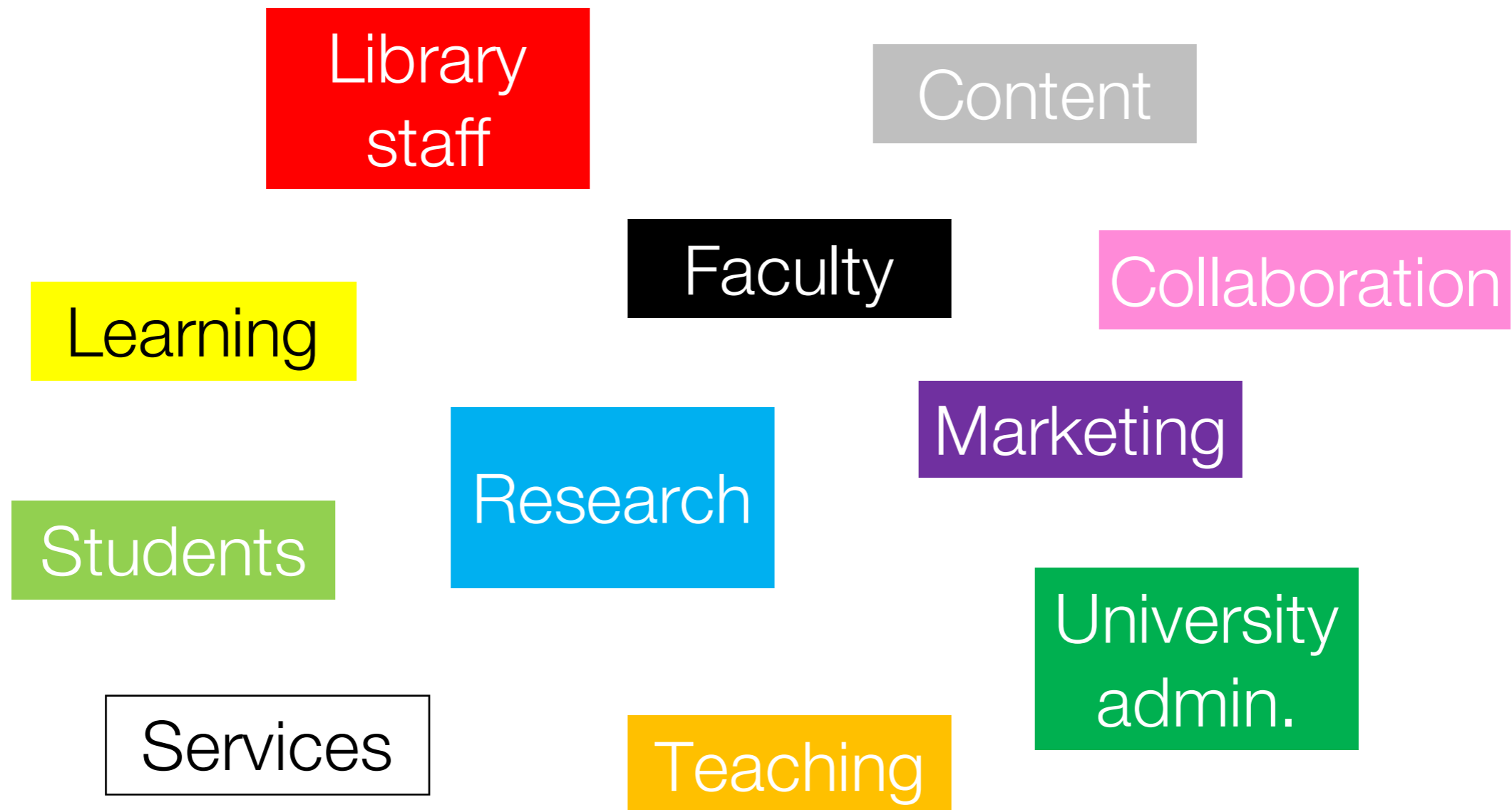
GOAL STATEMENT

- To support the University's endeavor in improving its **international rankings** through excellent **research and learning support.**

HOW TO IMPROVE OUR RANKING?

| | THES | QS |
|----------------------------|---|-------------------------------------|
| Teaching | 30% : incl. reputation survey | 20%: faculty/student ratio |
| Research | 60% : incl. reputation survey & Scopus citation | 20% : Scopus citation |
| International Outlook | 7.5%: students & faculties | 10%: students & faculties |
| Academic Reputation | 33%, already counted in teaching & research above | 40% : Survey |
| Employer Reputation | | 10%: Survey |
| Others | 2.5%: industry income | - |

SOME BLOCKS TO START OFF...



CONNECTING THE DOTS...

- To create a **new look** of the Library, we **reallocate** our **Library staff** and **Content** with **new** and **innovative** ways, that will allow us to provide **excellent** **Services** in supporting **Learning**, **Teaching** & **Research** of the University, such that **Students**, **Faculty** & **University admin.** who come to the Library will have a **pleasant experience**. We will convey this message via **Marketing** & **Collaboration**

CHANGE FOR THE BETTER?

101 Innovative tools and sites in 6 research workflow phases (< 2000 - 2015)



January 2015



all logos excluded

WHO CAN PULL THINGS OFF?

- A leader who is....
- 👍 risk-taking, positive, optimistic, meticulous, problem-solver, visionary, talent spotter, team player, creative, open-minded, good listener, supportive
- 👎 risk-adverse, conservative, traditional, aggressive, tough, emotional, keep-to-himself, laissez-faire, inflexible
- In the **short-run** (1-2 years), a **transactional** style might be more suitable to put things in place, but a **transformational** style will be desirable in the **long run** (3-5 years).

OBJECTIVES

1. *Research Services* [5:5 & IMPACT:5]

- Enable the University to discover its research strengths and the emerging areas of research through the use of **research analytics**

2. *Content Discovery* [5:5 & IMPACT:5]

- Ensure that **collection strength** (print/electronic) is maintained and enhanced in alignment with the University's research focus & teaching needs

3. *Upskilling of Staff* [3:3 & IMPACT:5]

- Provide incentives to staff to make them proactively acquire the **new skills/knowledge** in digital scholarship, scholarly communication & analytics

4. *Building Partnership* [1.5:1.5 & IMPACT:5]

- Collaborate with publishers, consultants, practitioners & campus partners to foster awareness of **best practices** of teaching & research in the University

*5: Most substantial

OPERATIONAL PRIORITIES

1. Set-up different **teams/ committees** to take care of different tasks
 - Scholarly communications
 - Marketing
 - Digital Scholarship
 - Library and Research Analytics
2. Collect user feedback via **survey, focus group & interview**, then **reprioritize** service offerings with a data-driven approach
 - Do more **OUTREACH** with Faculties & Students, & use more **CONSORTIUM** resources
 - Do less **MANUAL HANDLING** [\$\$\$]
 - Stop subscribing **LOW USAGE** serials [\$\$\$]
3. Develop assessment tools to **recognize staff contribution** to the Library New Look endeavor
 - Promotion, leaves, professional development, new duties, etc.
4. Rearrange **staff working space** to stimulate spark & exchange

SUCCESSFUL METRICS

- Scores of Teaching, Research & Academic Reputation in **University Ranking**
- Metrics:
 - Citation counts, h-index in **Scopus**
 - Field-weighted citation impact in **SciVal**
 - Top 1% & hot papers in **Essential Science Indicators**
 - Top-tier publications in **SCI/SSCI**
 - Weighted Fractional Count in **Nature Index**
 - (**Altmetrics** for institutions, PlumX, Altmetric.com)
- Research Assessment Exercise / Research Excellence Framework
- Ratings in Library survey (**LibQUAL+**, **Ithaka S+R**)

OTHER CONSIDERATIONS

1. **Library space enhancement**

- Study spaces
- Collaboration areas
- Research gateway

2. **Community engagement**

3. **Knowledge exchange within & beyond the University**

*“Everything is difficult
before it is easy”*

– Goethe J. W.

